



Press release
SEPTEMBER 2023

Renault Trucks unveils the T Red, a new special series of used trucks embodying its circular economy approach

Renault Trucks is unveiling its new special series of used trucks: the T Red, sustainable vehicles that embody the French manufacturer's commitment to the circular economy. This special series adopts an innovative approach to extending the life of trucks while protecting the environment.

Renault Trucks vehicles are designed to be driven more than one million kilometres. So why stop before then? Under its commitment to a circular approach, the manufacturer is combating obsolescence by extending the first life of its vehicles, thereby enabling its customers to use them intensively for longer periods.

At a time of a dual shortage of trucks and drivers, Renault Trucks, which has always emphasised the attractiveness of used trucks for both hauliers and drivers, is launching its third special series of used vehicles, the Renault Trucks T Red. This is a truck with an attractive design that is durable, efficient and immediately available.

■ Dynamic design

The Renault Trucks T Red stands out for its premium finishes, specially restyled by the manufacturer's design teams. The bodywork features a gradation of grey and the characteristic red colour of the Renault Trucks brand. The designers have worked on

an asymmetrical design and applied dynamic graphic lines to the sides of the vehicle, symbolising the new Renault Trucks logo.

This attention to detail extends to the interior of the vehicle. The brand's colour code is elegantly reproduced: the steering wheel and seats are stitched in red and the floor mats are trimmed in red. The ventilation rings on the dashboard are ringed in red, and the home screen of the main display unit is also in red. The dashboard trim and the inside of the doors, in the shape of a boomerang, feature the dynamic red and grey pattern of the bodywork. A plaque displaying the name, motifs and colours of the special series is positioned above the bunk, offering visibility from outside the vehicle.



These modifications are carried out by teams at Renault Trucks' high range truck adaptation centre, located at the heart of the manufacturer's industrial site in Bourg-en-Bresse.

■ An innovative approach to support the circular economy

With the Renault Trucks T Red, which is a perfect illustration of its circular economy approach, the manufacturer is placing emphasis on both used vehicles and the use of re-used parts.

With its 13-litre engine, tested and built to last at least a million kilometres, the used Renault Trucks T Red tractor has been entirely reconditioned by the Used Trucks Factory teams. The manufacturer encourages a circular use of resources by favouring the use of used parts and factory-remanufactured components, in accordance with rigorous industrial processes.

An update of the engine and gearbox software provides fuel efficiency and safety software (bend lighting, load indicator, fleet brake management). This virtuous circle helps to reduce CO₂ emissions linked to the production of new components and demonstrates that Renault Trucks vehicles are built to last.

The new Renault Trucks T Red Special Series of used trucks comes with a warranty of up to 240,000 km or 24 months, for long-lasting, trouble-free use. This manufacturer's warranty is valid throughout the Renault Trucks network of over 1,100 service outlets. Under certain conditions, vehicles can also be covered by the Start & Drive Excellence Predict connected maintenance service, which makes it possible to plan ahead for downtime remotely and group stoppages together to ensure optimum operation over the long term.

The Renault Trucks T Red is available throughout Europe, in the "Used Trucks by Renault Trucks" approved network.

About Renault Trucks

Renault Trucks, the French truck manufacturer, has been providing professionals with transport solutions since 1894, from electric cargo-bikes and light commercial vehicles to heavy duty tractors. Committed to the energy transition, Renault Trucks offers fuel efficient vehicles and a complete range of 100% electric trucks, with their operating life extended through a circular economy approach.

Renault Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and industrial and marine engines. The group also provides complete financing and service solutions.

Key figures:

9,450 employees worldwide

4 production sites in France

1,400 sales and service points worldwide

59,000 vehicles sold in 2022

For further information:

Séveryne Molard

Tel. +33 (0)4 81 93 09 52

severyne.molard@renault-trucks.com
